

vbs apparel lululemon Apparel Contest Official Rules

1. ELIGIBILITY

- The giveaway is open to youth club sports teams and school teams (excluding post-secondary institutions) located in Canada.
- Each team is allowed one (1) entry. Schools may submit separate entries for each competitive sports team they operate. Club organizations may submit separate entries for each team within their club.
- Entries must be submitted by a coach, team manager, program director, or an official representative of the team (athletes/players are not permitted to submit an entry).

2. GIVEAWAY DETAILS

- The total value of the giveaway is up to \$5,000 in retail value lululemon products, along with one (1) bulk shipment to the winning organization or school.
- All product included in the giveaway will be embellished with an approved logo/customization (blank product is not eligible to be delivered)
- Products awarded are subject to availability at the time the winner is selected.
- The selection of products will be made in collaboration with the winning team based on available inventory.

3. ENTRY PERIOD

- The entry period begins on March 14, 2025 and ends on June 1, 2025 at 11:59pm MST.
- Late submissions will not be considered.

4. HOW TO ENTER

- Teams must complete and submit the official entry form by the deadline.
- Organizers that open an online store for their group before the contest end date (June 1, 2025) will be granted 10 additional entries.
- Only one (1) entry per team is permitted. Duplicate entries for the same team will be disqualified.

5. WINNER SELECTION & NOTIFICATION

- A group of evaluators, selected by the sponsor in its sole discretion, will evaluate, score, and select one (1) prize winner from among all eligible submissions received during the contest period. The prize winner will be determined based on the criteria in section 6. Scoring Criteria (see below)
- The prize will be awarded to the sports organization on whose behalf the authorized representative entered, not to the individual who submitted the submission.
- The winner will be contacted via the email or phone number provided on their entry form. If the winner does not respond within 7 days, an alternate winner may be selected.
- The winning organization will be contacted only through the official vbs apparel email address, info@vbsapparel.ca. We will never ask for your credit card information as a condition of claiming a prize; vbs apparel disclaims all liability for false representations by other actors claiming to represent vbs apparel if the communication comes from any other source

6. Scoring Criteria

- **Completed Form (10 points):** All required form sections are fully completed.
- **Long Form Questions (50 points):**
 - Mission & Organization Fit: #1 -25 points *Clearly conveys the sport organization or school's mission and values.*
 - Growth & Community Impact: #2 -25 points *Explains how winning the lululemon opportunity will drive growth, foster engagement, and support long-term goals.*
- **Overall Impression of Submission and additional information included (30 points):** The submission is compelling, well-articulated, and demonstrates a strong case for selection. Additional supporting materials enhance the application (eg. Community impact stories)
- **Meeting Booked with Decision-Makers (10 points):** A meeting has been scheduled with the school or association's decision-makers to discuss our services.
- **Total possible points: 100 points**

7. GENERAL TERMS

- By entering, participants agree that vbs apparel has the right to contact them regarding the contest and future promotions.

- The prize is non-transferable and cannot be exchanged for cash.
- By entering, participants agree to allow vbs apparel to use their team's name, logo photos, and likeness for promotional purposes.
- vbs apparel reserves the right to modify, extend, suspend, or terminate the giveaway at its sole discretion.

For any questions, please contact info@vbsapparel.ca.